What is claimed is:

- An emulsion composite comprising strong alkali ionic water as a dispersion medium and emulsion particles made of an oil component.
- The emulsion composite as claimed in claim 1 or
 wherein the strong alkali ionic water is super-reductive

 water.
- 3. The emulsion composite as claimed in claim 1, wherein pH is from 8 to 11.
- 4. The emulsion composite as claimed in claim 1, which further comprises a perfume.